

GOVERNMENT OF TELANGANA
ABSTRACT

Telangana Tourism - Tourism Promotion – Released of Advertisement in “Femina and Lonely Planet” monthly magazine only for 3 insertions, through M/s. Touchstone Advertising (P) Limited, Hyderabad – Publication Charges – Sanctioned an amount of Rs.3,00,000/- per months x 3 insertions and Release of Rs.3,00,000/- (Rupees Three Lakhs only) including taxes for July, 2016 issue -- Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 447

Dated: 12-07-2016
Read the following:

1. From Mr. H. Sunil Kumar, Chief Manager, M/s. Times Group, Hyderabad, Dt.25-04-2016.
2. Govt.Lr.No.1809/SA/PMU/2016, of YAT & C (PMU) Department, Dt.19-05-2016.
3. Invoice No.TAPL/71/2016-17, of M/s. Touchstone Advertising (P) Limited, Hyderabad, Dated:02-07-2016.

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ORDER:

In the letter 1st read above, M/s. Times Group, Hyderabad, has requested to release an advertisement in “Femina and Lonely Planet” monthly magazine only for 3 insertions, at an negotiated amount of Rs.3,00,000/- per issue x 3 insertions, including taxes. Accordingly, Government have issued a work order, through M/s. Touchstone Advertising (P) Limited, Hyderabad, an empanelled agency with the department, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Limited, Hyderabad, has furnished a bill for an amount of Rs.3,00,000/- including taxes (Rupees Three Lakhs only) towards publication of Full Page (colour) advertisement in “Femina and Lonely Planet” monthly magazine for the month of July 2016 issue and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord and release an amount of Rs.3,00,000/- (Rupees Three Lakhs only) towards publication of Full Page (colour) advertisement in “Femina and Lonely Planet” monthly magazine for the July 2016 issue, through M/s. Touchstone Advertising (P) Limited, Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism - 01-Tourist Infrastructure – 102 Tourist Accommodation, SH (06) – Tourism Project Management Unit – 260 – Advertisement, Sales and Publicity – Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Touchstone Advertising (P) Limited, Hyderabad, through following details:-

Bank Name	:	Bank of Baroda
Branch Name	:	Banjara Hills Branch
Account No.	:	26610200000060
IFSC Code	:	BARB0PBBHYD
PAN No.	:	AABCT0849G

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM
SECRETARY TO GOVERNMENT

To
M/s. Touchstone Advertising (P) Limited, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER